

Optimum Creative

Innovative Creations

www.optimumcreative.com

OPTIMUM CREATIVE is an ICT (Information and Communication Technology) based Organization providing the best solutions with understanding of the client's requirements and utilizing the state-of-the-art technology and innovative ideas based on industry's most excellent practices and we specialize in offering the following services;

- ✓ Web Design and Development
- ✓ CMS Development, PSD to CMS Conversion
- ✓ E-commerce Web Development
- ✓ Software development services
- ✓ Mobile Application development
- ✓ Domain and Web Hosting
- ✓ SEO services in Pakistan.
- ✓ Social media marketing
- ✓ Call center solutions
- ✓ Outsource web development & outsource web site design

In short, you can get the entire business solutions from making to promotion online and offline.

OPTIMUM CREATIVE is a full-service web business solutions provider located in Karachi, Pakistan offering consultation, outsourcing, website design, custom website development, website redesign, managed web hosting & website maintenance. In addition, OPTIMUM CREATIVE assists companies in development and deployment of competitive e-business solutions that meet the requirements with cost-effective prices and first rate quality. Simplicity, Latest Technology and Cost Efficiency are the three major and distinguishing features that our information solutions practices embed in each and every software product to meet the constantly changing and increasing demands of our customers.

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WHY US?

OPTIMUM CREATIVE believes in maintaining the long-lasting relationship having the view of being a technology partner for our customers and our emphasis lies is on being a highly service-oriented IT solutions providing company with high value of positive addition to your business.

We employ the website designers Pakistan, website developers Pakistan, SEO services specialists and the marketing specialists in Pakistan. So you can hire web designers in Pakistan for web site design Pakistan and website development Pakistan as web design outsourcing.

In addition, we employ the offshore website designers as well to manage our services globally and we arrange, not only web design Pakistan services, but also the offshore web designer services easily. We have a team of experienced web Developers Pakistan; SEO services specialists and the marketing specialists in Pakistan. So you can hire web designers in Pakistan for web site design Pakistan and website development Pakistan as web design outsourcing. In addition, we employ the offshore website designers as well to manage our services globally and we arrange, not only web design Pakistan services, but also the offshore web designer services easily.

HISTORY OF SUCCESS

Established in 2007, OPTIMUM CREATIVE is a well-managed company providing IT & telecommunication services to its valued customers. We assist our customers to envision and comprehend the significance of technology driven businesses. Our focus always remains to reduce the operations expenses of our valued customers by recommending them the execution of technology within their business cycle.

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EFFECTIVE ONLINE SOLUTIONS:

Web Site Design

- Corporate/ Custom Web Design
- User Experience
- Website Maintenance

Consulting

- Online Marketing
- Web Usability & Site Audit
- Search Engine Optimization
- Web Analytics
- Email Marketing
- Social Media Campaigns and strategies

Design Services

- Shape CDs / DVDs
- Electronic Flipping Catalogs
- Custom Logo Design
- Corporate Identities

Technology solutions

- XHTML/CSS – W3C standards compliant
- Degradable, unobtrusive JS with DOM
- PHP 4.x, 5.x, MySQL
- .NET and MS SQL
- E-commerce
- Implementation of open-source solutions (Joomla, WordPress, Magento, Website Baker)
- High quality hosting solutions
- Website maintenance

Customer Services and telemarketing

- Inbound Call center
- Outbound Call center
- Customer Services
- Telemarketing

Web Development

- OpenSource Web Programming
- Content Management System
- Ecommerce Websites
- Web Application Development

Outsourcing

- SEO Outsourcing
- Web Design Outsourcing
- Web Development Outsourcing
- Content Writing For The Web
- OpenSource Outsourcing
- Social media marketing and campaigns

Managed Solutions

- Managed Hosting
- Corporate Mail Solution
- Network Architecture Design

Data Entry and add posting

- eBay Sales and Listings
- eBay product promotions
- Data entry and Data scrapping/collection
- Amazon Product Listings
- Add Posting
- Link Postings

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WORK EXPERIENCE

WEB DESIGN AND DEVELOPMENT

www.centegytechnologies.com
www.wituners.com
www.kyrgyzconsulate.com
www.cactusfertilizers.pk
www.haseebhasan.com
www.usabp.org
www.leocruiseandtravel.com
www.ecs-international.de/de
www.codingresolved.com
www.nikah4life.com
www.jafcoindustries.com
www.hmsgold.com.pk
www.wankdorfcity.ch
www.ememtextile.com
www.ev-advertising.com
www.sirconsultants.com
www.bookstoress.com
www.mediaparadigm.co.uk
www.pakistansuperleague.net
www.villagegroomers.co.uk
www.holistictherapiesnw.co.uk
www.eventsdirectorypk.com
www.allaboutpavers.com
www.3dengineeringervices.com.pk
www.captone.de
www.ceanicgarments.com
www.codingresolved.com
www.deweycollege.ca
www.chicagofop.org
www.kevinrollings.com
www.selfstoragefacilitymanagement.com
www.self-storage-investing.com
www.keywest-clothing.co.uk

CUSTOMER SERVICES & CALL CENTER SOLUTIONS

We are working with some well-known companies in USA , Canada , UK and Australia .

Call Center With UK Based Company:-

We are as an inbound call center for 7-continent Travel based in UK 10 tooting High Street London SW17OR.

We are responsible to reserve the tickets for our client and book holidays and hotel for them.

Sales & CS Services With US Base Automotive Group:-

We are also affiliated with All Star Auto & A1 Auto Solution in USA 1112 East Cone boulevard Greensboro NC 27405.

Our Key responsibility in this project to take calls and convert in to sales. Apart from this we were handling all kind of communication like as live chat, email etc.

eBay Listings and Product promotions:-

We are responsible for listing products at eBay and selling them to customers. We are the responsible for all operations from listing to selling, shipment and support related queries. We Worked for A2Z auto parts USA and All motors Parts USA

Others :-

We have worked with Dish Network (USA),Trunk Calls (USA, Canada, Australia, NZ and Fiji) Bell Canada

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Contact us and start thinking about future.

If you think that our studio is good for you or you want to ask us anything, contact us. If you want to meet us, come to our headquarters. If you want to talk about your visions and business problems, call us.

You prefer writing? Write to us. Important is that we are ready for you.

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(A1 Auto Solution)

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